

## Intern (m/w/x) in Marketing & Communications

Location: Munich

### Your tasks

As an Intern in Marketing at Strategy Engineers, you will provide exposure to a range of marketing and internal communications activities using both digital and traditional approaches. You will support the implementation of online marketing measures, target group and topic research, website maintenance, create content & advertisements as well as reports for our team. You will be integrated into the team right from the start and will make a significant contribution to the successful b2b communication of Strategy Engineers.

### Your benefits

- » Great insights into marketing opportunities of a management consulting firm
- » Continuous feedback rounds
- » Entrepreneurship is very important to us - that is why we take great pride in having you as part of our junior team and helping us to shape our company
- » Mobile working policy

### Your profile

- » Student in marketing, communication science/design, economics or a similar field
- » Ideally, first experience in an agency or other b2b online marketing
- » Affinity for technology, advanced Office skills and, at best, already some experience with Adobe programs
- » Fluent in written and spoken German and English
- » Strong entrepreneurial thinking and acting
- » Excellent analytical skills
- » Team player, good communication skills, empathy, flexibility, enthusiasm and the willingness to take responsibility

### Who we are

Strategy Engineers is an international management consulting company specialised in mobility. We share one common purpose: To unlock our clients' potential to navigate uncertainty towards sustainable mobility. We are convinced that our consulting approach is unique: Our management expertise and entrepreneurial competence, combined with technical understanding, sets us apart from other consultancies. It allows us to see eye-to-eye with our clients and meet their challenges with tailor-made solutions that bring sustainable change.

We strive to be responsible and create a positive social impact, a trait embodied by each and every one of our unique colleagues - all willing to contribute, accept challenges, and give substance to a new reality.

Strategy Engineers has been awarded the title „Best Consultant“ in Germany nine years in a row. The company was founded in 2011 and today has locations in Munich, Hamburg, London and Shanghai.



### What connects us

- » The ambition to shape the future
- » The fascination for technology and trends
- » The fun of working as a team and making a difference together

### Are you ready for the next step?

Then visit us online at <https://www.strategyengineers.com/jobs>

We are looking forward to getting to know you!