

Working Student (m/w/x) in Marketing & Communications

Location: Munich

Your tasks

As a Working Student in Marketing at Strategy Engineers, you will provide exposure to a range of marketing and internal communications activities using both digital and traditional approaches. You will support the implementation of online marketing measures, target group and topic research, website maintenance, create content & advertisements as well as reports for our team. You will be integrated into the team right from the start and will make a significant contribution to the successful b2b communication of Strategy Engineers.

Your benefits

- » Great insights into marketing opportunities of a management consulting firm
- » Continuous feedback rounds
- » Entrepreneurship is very important to us - that is why we take great pride in having you as part of our junior team and helping us to shape our company
- » Mobile working policy

Your profile

- » Student in marketing, communication science/design, economics or a similar field
- » Ideally, first experience in an agency or other b2b online marketing
- » Affinity for technology, advanced Office skills and, at best, already some experience with Adobe programs
- » Fluent in written and spoken German and English
- » Strong entrepreneurial thinking and acting
- » Excellent analytical skills
- » Team player, good communication skills, empathy, flexibility, enthusiasm and the willingness to take responsibility

Who we are

Strategy Engineers is a management consultancy specialized in transformation, digitization and product portfolios. Hereby, our focus is on technology-driven industries, with special emphasis on the automotive industry. We are convinced that our consulting approach is unique: Our management expertise and entrepreneurial competence, combined with technical understanding, sets us apart from other consultancies. It allows us to meet the challenges on eye-to-eye level with our clients. This enables us to develop tailor-made solutions that bring tangible and sustainable change. Strategy Engineers has been awarded the title „Best Consultant“ in Germany nine years in a row. The company was founded in 2011 and today has locations in Munich, Hamburg, London and Shanghai.



What connects us

- » The ambition to shape the future
- » The fascination for technology and trends
- » The fun of working as a team and making a difference together

Are you ready for the next step?

Then visit us online at <https://www.strategyengineers.com/jobs>

We are looking forward to getting to know you!