

# Marketing Manager (m/w/x) in a Management Consultancy

Location: Munich

## Your tasks

As a Marketing Manager at Strategy Engineers, you will have the opportunity to engage in a variety of marketing and internal communication activities, utilising both digital and traditional approaches. You will support the implementation of online marketing initiatives, conduct target audience and topic research, maintain the website, create content and advertisements, as well as generate reports for our team. From the outset, you will be seamlessly integrated into the team and make a significant contribution to the successful B2B communication efforts of Strategy Engineers.

## Your benefits

- Autonomy with significant decision-making freedom
- An international, growing, and ambitious working environment in a management consultancy
- Continuous feedback loops & training opportunities for professional growth
- Flexible Remote-Work
- Impactful opportunities to shape the company's trajectory and to contribute to sustainable mobility
- We support our employees with a number of company benefits (e.g. sabbatical programs, JobRad, EGYM Wellpass, team & family events etc.)

## Your profile

- Bachelor or Master in marketing, communication science/design, economics, or a related field
- Preferably, initial experience in an agency or B2B online marketing
- An affinity for technology, advanced office skills, and ideally some familiarity with Adobe programs
- Fluent in both written and spoken German and English
- Strong entrepreneurial mindset
- Excellent analytical skills
- Effective team player with excellent communication skills, empathy, flexibility, enthusiasm, and a proactive willingness to take on responsibility

## Who we are

Strategy Engineers is an international management consulting company specialised in mobility. We share one common purpose: To unlock our clients' potential to navigate uncertainty towards sustainable mobility. We are convinced that our consulting approach is unique: Our management expertise and entrepreneurial competence, combined with technical understanding, sets us apart from other consultancies. It allows us to see eye-to-eye with our clients and meet their challenges with tailor-made solutions that bring sustainable change.

We strive to be responsible and create a positive social impact, a trait embodied by each and every one of our unique colleagues - all willing to contribute, accept challenges, and give substance to a new reality.

Strategy Engineers has been awarded the title „Best Consultant“ in Germany eleven years in a row. The company was founded in 2011 and today has its headquarters in Munich.



## What connects us

- The ambition to shape the future
- The fascination for technology and trends
- The fun of working as a team and making a difference together

## Are you ready for the next step?

Then visit us online at <https://www.strategyengineers.com/jobs>

We are looking forward to getting to know you!